

## **Promoting Citizens' Assemblies**

DWE and Healthy Democracy has teamed up to provide a new seminar on promoting citizens' assemblies. A description of the seminar...

### Building Political Will for Lottery-Selected Panels in Your Community – A How-To Guide

Become a super advocate for game-changing democracy innovation! Hone your advocacy skills and strengthen your confidence in talking to local government staff and elected officials about Lottery-Selected Panels. In this workshop, we'll walk through our favorite tools and strategies for local movement building:

- how to approach elected officials and staff, including what we've found works best,
- the language we use and the language we avoid – and why,
- the questions we ask public officials first, and the green flags (and red flags) we look for in a new contact,
- the questions we receive most frequently and how we answer them,
- our best responses to common criticisms (and brainstorm your own!), and
- the steps between first contact and program launch.

We'll also review our repository of materials, including:

- the best explainer videos, mini-documentaries, and testimonial videos we know of,
- the best reports and research for introducing lottery-selected democracy to a novice local government audience, and
- Healthy Democracy's informational packet, outlining possible process types and their associated costs, advantages, and disadvantages.

This Zoom-based seminar will happen on two Saturdays, 4 hours each for a total of 8 hours. It is scheduled for 9 am to 1 pm Pacific (Noon to 4 pm Eastern) on Saturday, February 11 and Saturday, February 25. The cost is a sliding scale that starts at \$49. [Click here](#) to reserve your spot.